



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Smith/R/ Senate

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

7/31/12 - 8/6/12

Initials

- | | | | | |
|----|---|-------|----------------|-----------|
| 1. | <u>Executed</u> Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17) | Date: | _____ | _____ |
| 2. | Original contract showing requested time (when available) | Date: | _____ | _____ |
| 3. | Updated contracts as order changes. | Date: | _____ | _____ |
| 4. | Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any | Date: | <u>8/12/12</u> | <u>BR</u> |
| | | | _____ | _____ |

Checklist Completed:

By: Brian Raughter

Date: 9/11/12



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937427-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Smith/R/Senator	SMITH/SEN/R	179

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937427	07893446

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/31/12	08/06/12	6-7am News	6-7am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 6:29 AM 6-7am News 6-7am :30 TS12TV08H \$600.00 NM 4 WTAE W 08/01/12 6:44 AM 6-7am News 6-7am :30 TS12TV08H \$600.00 NM 2 WTAE Th 08/02/12 6:59 AM 6-7am News 6-7am :30 TS12TV08H \$600.00 NM 5 WTAE F 08/03/12 6:29 AM 6-7am News 6-7am :30 TS12TV08H \$600.00 NM 3 WTAE M 08/06/12 6:38 AM 6-7am News 6-7am :30 TS12TV08H \$600.00 NM									
2	07/31/12	08/06/12	Good Morning America	7-9am	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 8:55 AM Good Morning America 7-9am :30 TS12TV08H \$550.00 NM 2 WTAE W 08/01/12 7:55 AM Good Morning America 7-9am :30 TS12TV08H \$550.00 NM 5 WTAE Th 08/02/12 7:50 AM Good Morning America 7-9am :30 TS12TV08H \$550.00 NM 3 WTAE F 08/03/12 7:28 AM Good Morning America 7-9am :30 TS12TV08H \$550.00 NM 4 WTAE M 08/06/12 8:40 AM Good Morning America 7-9am :30 TS12TV08H \$550.00 NM									
3	07/31/12	08/06/12	Live with Kelly	9-10am	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 9:56 AM Live with Kelly 9-10am :30 TS12TV08H \$250.00 NM 2 WTAE Th 08/02/12 9:34 AM Live with Kelly 9-10am :30 TS12TV08H \$250.00 NM 3 WTAE M 08/06/12 9:33 AM Live with Kelly 9-10am :30 TS12TV08H \$250.00 NM									
4	07/31/12	08/06/12	The View	11am-noon	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 11:37 AM The View 11am-noon :30 TS12TV08H \$300.00 NM 2 WTAE W 08/01/12 11:33 AM The View 11am-noon :30 TS12TV08H \$300.00 NM 3 WTAE Th 08/02/12 11:31 AM The View 11am-noon :30 TS12TV08H \$300.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937427-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	SMITH/SEN/R	179	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/06/12	WTAE Noon News	12-12:30pm	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE Tu 07/31/12 12:13 PM WTAE Noon News 12-12:30pm :30 TS12TV08H \$450.00 NM 2 WTAE W 08/01/12 12:24 PM WTAE Noon News 12-12:30pm :30 TS12TV08H \$450.00 NM 3 WTAE Th 08/02/12 12:29 PM WTAE Noon News 12-12:30pm :30 TS12TV08H \$450.00 NM 5 WTAE F 08/03/12 12:25 PM WTAE Noon News 12-12:30pm :30 TS12TV08H \$450.00 NM 1 WTAE M 08/06/12 12:13 PM WTAE Noon News 12-12:30pm :30 TS12TV08H \$450.00 NM									
6	07/31/12	08/06/12	Access Hollywood	12:30-1pm	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 07/31/12 12:57 PM Access Hollywood 12:30-1pm :30 TS12TV08H \$225.00 NM 3 WTAE W 08/01/12 12:59 PM Access Hollywood 12:30-1pm :30 TS12TV08H \$225.00 NM 4 WTAE F 08/03/12 12:53 PM Access Hollywood 12:30-1pm :30 TS12TV08H \$225.00 NM 2 WTAE M 08/06/12 12:53 PM Access Hollywood 12:30-1pm :30 TS12TV08H \$225.00 NM									
7	07/31/12	08/06/12	5-6pm News M-F	5-6pm	MTWTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 07/31/12 5:14 PM 5-6pm News M-F 5-6pm :30 TS12TV08H \$525.00 NM 1 WTAE M 08/06/12 5:28 PM 5-6pm News M-F 5-6pm :30 TS12TV08H \$525.00 NM									
8	07/31/12	08/06/12	5-6pm News M-F	5-6pm	MTWTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 07/31/12 5:42 PM 5-6pm News M-F 5-6pm :30 TS12TV08H \$550.00 NM 3 WTAE F 08/03/12 5:52 PM 5-6pm News M-F 5-6pm :30 TS12TV08H \$550.00 NM 1 WTAE M 08/06/12 5:52 PM 5-6pm News M-F 5-6pm :30 TS12TV08H \$550.00 NM									
9	07/31/12	08/06/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE Tu 07/31/12 6:29 PM 6-6:30pm News 6-6:30pm :30 TS12TV08H \$650.00 NM 1 WTAE W 08/01/12 6:14 PM 6-6:30pm News 6-6:30pm :30 TS12TV08H \$650.00 NM 5 WTAE Th 08/02/12 6:28 PM 6-6:30pm News 6-6:30pm :30 TS12TV08H \$650.00 NM 2 WTAE F 08/03/12 6:23 PM 6-6:30pm News 6-6:30pm :30 TS12TV08H \$650.00 NM 3 WTAE M 08/06/12 6:23 PM 6-6:30pm News 6-6:30pm :30 TS12TV08H \$650.00 NM									
10	07/31/12	08/06/12	Inside Edition	7-7:30pm	MTWTF--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 08/01/12 7:29 PM Inside Edition 7-7:30pm :30 TS12TV08H \$625.00 NM 2 WTAE M 08/06/12 7:15 PM Inside Edition 7-7:30pm :30 TS12TV08H \$625.00 NM									
11	07/31/12	08/06/12	Entertainment Tonight	7:30-8pm	MTWTF--	:30	3	\$625.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937427-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	SMITH/SEN/R	179	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/31/12	08/06/12	Entertainment Tonight	7:30-8pm	MTWTF--	:30	3	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	3	\$625.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WTAE Tu		07/31/12	7:40 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV08H	\$625.00	NM
2 WTAE W		08/01/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV08H	\$625.00	NM
1 WTAE M		08/06/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV08H	\$625.00	NM
12	07/31/12	08/06/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTFSS	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTFSS	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WTAE W		08/01/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV08H	\$1,000.00	NM
2 WTAE Sa		08/04/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV08H	\$1,000.00	NM
13	07/31/12	08/06/12	Nightline	11:35pm-1205am	MTWTF--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/31/12	08/06/12	MTWTF--	5	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WTAE Tu		07/31/12	11:55 PM	Nightline	11:35pm-1205am	:30	TS12TV08H	\$400.00	NM
4 WTAE W		08/01/12	11:55 PM	Nightline	11:35pm-1205am	:30	TS12TV08H	\$400.00	NM
1 WTAE Th		08/02/12	11:53 PM	Nightline	11:35pm-1205am	:30	TS12TV08H	\$400.00	NM
5 WTAE F		08/03/12	11:53 PM	Nightline	11:35pm-1205am	:30	TS12TV08H	\$400.00	NM
2 WTAE M		08/06/12	12:01 AM	Nightline	11:35pm-1205am	:30	TS12TV08H	\$400.00	NM
Total Spots							47		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,625.00
<u>Agency Commission</u>	\$3,543.75
<u>Net Amount Due</u>	\$20,081.25